



ENGINEERING. CONSULTING. CONNECTING.

# Connecting for *progress.*

At GOPA, we connect people, ideas, and expertise to enable progress that matters. In a world where challenges cross borders and sectors, our strength lies in building bridges between disciplines, regions, and cultures.



# GOPA





## AT A GLANCE

# Six decades of impact, measured in **trust**.

As the world's challenges become increasingly interconnected, there is a growing demand for collaboration across different disciplines and regions.

### That's where GOPA fits in.

GOPA is the European partner that public institutions, governments and private investors turn to when challenges cross sectors and borders. Sixty years of public sector consulting, engineering and communication for change have made us one of the continent's leading professional service providers in international cooperation.

We operate in three technically focused expert companies together with a continuously growing global network of GOPA country offices and branches to meet specific client needs.

## Engineering. Consulting. Connecting.

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**60+**

Years of impact

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**140+**

Countries of experience

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**7,000+**

Experts under contract

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**1,200+**

Full-time staff

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**800+**

Ongoing projects

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**€280 M**

Annual turnover

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**40+**

Offices worldwide

## HOW WE WORK

# Collaboration is at the heart of our work

We work alongside clients, communities, and other stakeholders to transform ideas into real-world solutions. Whether enhancing infrastructure, promoting economic development, enabling entrepreneurial engagement and leveraging policy dialogues in Europe and all over the world, we remain focused on shaping a better tomorrow through meaningful partnerships.

Whether collaborating with large government organisations and financiers, or working directly with local clients, we tailor our approach to meet the unique needs of each project. Our business partners rely on us to provide the strategic guidance and practical solutions needed to achieve sustainable, measurable results that last.

## Partners in Progress.

We consistently rank among the top contractors for the **European Commission, GIZ, and KfW**. Other clients include international development partners and financing institutions, private and parastatal companies, and investors in sustainable projects **worldwide**.





## We engineer possibilities

As the technical heart of GOPA, we fuse decades of engineering excellence with a global perspective and local insight, delivering resilient, future-proof solutions for societies worldwide. For us, infrastructure means more than structures and systems – it is the foundation for sustainable growth and human development.

### **We don't just build infrastructure – we engineer possibilities.**

Our team brings together civil and structural engineers, energy and climate specialists, digital transformation consultants and project delivery managers - collaborating seamlessly to turn complex challenges into smart, sustainable solutions. With deep technical expertise, one of our special competences is delivering solutions for post-conflict contexts and addressing the needs of migration-affected regions.

We prioritise decarbonisation, resource efficiency, and digital transformation, ensuring that infrastructure not only serves today's needs but anticipates tomorrow's challenges.

## ENGINEERING.

# Our 360° approach to tangible solutions

From vision to reality, we deliver the technical expertise and strategic guidance that turn today's challenges into tomorrow's opportunities.

01

### **Project Management**

End-to-end leadership for complex initiatives: from project identification and feasibility, through planning, scheduling, budgeting and risk management, to seamless implementation and ongoing support.

02

### **Construction and Implementation Supervision**

Expert oversight at every stage - ensuring quality assurance, regulatory compliance, risk mitigation and performance monitoring for resilient, high-impact infrastructure.

03

### **Training and Capacity Building**

Empowering people and organisations through tailored workshops, technical training, on-the-job coaching and knowledge transfer - building local expertise for lasting results.

04

### **Tendering and Procurement Support**

Guiding clients through every step of the procurement process, from technical specifications and bid evaluation to negotiation strategies and contract finalisation.

05

### **Project Studies**

In-depth analysis and modelling of energy systems, financial models, risks and scenarios; feasibility studies; environmental and social impact assessments; and sustainability evaluations to inform sound decision-making.

06

### **Sectoral Advisory Services**

Strategic guidance on resource efficiency, sustainable supply chains, water and waste management, the circular economy, digitalisation and decarbonisation - helping clients adapt and thrive in a changing world.

07

### **Design, Planning and Engineering**

Innovative solutions from concept to execution: 2D and 3D modelling, master planning, structural and civil engineering, smart systems integration and permitting support for future-proof infrastructure.

08

### **Environmental, Social, Health and Safety – ESHS**

Integrating sustainability and safety at every step - policy formulation, impact assessments, stakeholder engagement and health and safety strategies to ensure projects benefit both people and the planet.

## We shape progress that lasts

GOPA Pro shapes progress in societies and ecosystems globally by empowering people to develop skills through targeted consulting, training and capacity building. By utilising private-sector expertise, we create sustainable economic growth and new business models.

### **We don't just consult - we catalyse transformation.**

We bridge the gap between policy and practice, supporting governments, institutions and businesses to turn ambition into action and reform into reality. By building connections and leveraging partnerships between companies, investors, governmental bodies and financial institutions, we facilitate trade, investment and job creation, and drive economic growth.

Our diverse teams blend technical excellence with local knowledge, because solving complex challenges requires both. We are committed to building connections - global and local, human and technological - that enable knowledge to flow efficiently across experts, projects, and countries.



## CONSULTING.

# Our 360° approach to progress

From vision to reality, we deliver the technical expertise and strategic guidance that turn today's challenges into tomorrow's opportunities.

### 01

#### **Capacity Building & Knowledge Transfer**

Strategic consulting to strengthen local institutions, foster educational opportunities and deliver training for public administrations and the private sector. We equip people and organisations with the skills and tools needed for lasting progress.

### 02

#### **Private Sector Innovation**

By utilising private-sector expertise, we create sustainable economic growth and new business models. We help businesses and economies grow, compete and connect to global value chains.

### 03

#### **Project Management & Policy Advisory**

Planning, implementation and evaluation of global development and sustainability programmes. We don't just advise - we accompany. We co-create solutions, strengthen institutions and measure what matters. From building capacity for tomorrow's leaders to embedding resilience in today's systems, we ensure that every step forward is a step towards lasting change.

### 04

#### **Building Evidence Through Data**

Turning data into direction: we design and implement robust statistical systems and monitoring and evaluation frameworks that make progress visible and impact measurable. Our solutions empower partners to collect, analyse and use data for evidence-based decision-making, transparency and learning - ensuring that every intervention leads to sustainable, meaningful change.

### 05

#### **Climate Change**

One of the defining challenges of our time. Adaptation, mitigation and resilience are key to addressing it. We equip communities and economies with the means to meet this challenge and to manage our environment and natural resources sustainably.

## We make policy matter

As the strategic communications arm of GOPA, we sit at the intersection of policy expertise, behavioural science and creative communication to drive real-world change: shifts in public understanding, citizen engagement and policy adoption across Europe and beyond.

### We don't just communicate policy – we make it matter.

Communication is never the end goal – it is the catalyst. Our creative factory builds policy communication initiatives that target diverse audiences. Combining experienced insight with youthful dynamism, we create connections that drive positive change.

Our multilingual team brings together digital artists, designers, journalists, social media specialists, webmasters, strategy consultants, researchers, AI experts and experienced project and programme managers - working as one to ensure that the most important policies of our time don't just reach people, but resonate, inspire and drive behavioural change.



## CONNECTING.

# Our 360° approach to **impact**

We create communication that serves a greater purpose: helping policies, programmes and institutions reach the people they are designed for - turning information into awareness, awareness into trust, and trust into action.

### 01

#### **Strategy & Behavioural Insight**

Understanding audiences through their contexts, motivations and behaviours, using smart research, data analysis and impact modelling to define the right strategy, message and path to change.

### 02

#### **Digital & Social Engagement**

Designing integrated digital campaigns and community-building approaches that connect with audiences, encourage participation and drive meaningful action - from content-creator engagement to channel activation and online mobilisation.

### 03

#### **Multimedia & Creative Production**

Creating accessible, inclusive and compelling content - from video and animation to editorial and visual assets - that makes complex issues clear, relevant and resonant for target audiences.

### 04

#### **Digital Solutions**

Enabling communication through secure, user-focused platforms and tools that support information sharing, engagement, learning and long-term visibility - from websites and knowledge hubs to chatbots and AI-powered solutions.

### 05

#### **Media & Trust Relations**

Amplifying institutional priorities through targeted media outreach, narrative-building and trusted networks - strengthening credibility, supporting public debate and helping bridge the gap between institutions and audiences.

### 06

#### **Events & Stakeholder Engagement**

Engaging institutions, experts, citizens and communities through purposeful online, hybrid and in-person formats that foster dialogue, participation and lasting relationships.

## SECTORS WE SERVE

# Twelve Sectors. One integrated approach.

We work across the sectors that shape people's lives, connecting expertise that is too often kept apart.



ENERGY



INFRASTRUCTURE



AGRICULTURE



CLIMATE,  
NATURAL RESOURCES  
AND ENVIRONMENT



ECONOMIC  
DEVELOPMENT  
AND FINANCE



JUSTICE  
AND LEGAL  
REFORM



COMMUNICATION



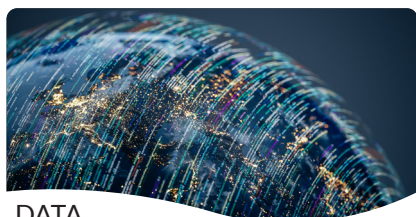
GOVERNANCE



EMPOWERING COMMUNITIES



PEACE  
AND SECURITY



DATA  
AND EVIDENCE



SOCIAL  
DEVELOPMENT

## GLOBAL PRESENCE

# Headquartered in Europe. At work everywhere.

Our home is in Bad Homburg, near Frankfurt. Our offices, hubs and project teams stretch from Brussels to Bangkok, with country presences on across continents.



### Headquarters

#### **Bad Homburg, Germany**

Group headquarters near Frankfurt, est. 1965.

### EU hub

#### **Brussels, Belgium**

EU institutional hub since 1999, 150+ staff members.

### Africa

#### **Country offices across the continent**

Long-term project offices and regional teams from West to East Africa.

### Asia

#### **Regional and country presences**

Active in South, Southeast and Central Asia for major donor programmes.

### Americas

#### **Liaison presence in the US**

Engagement with North American clients and project portfolios in Latin America.

### Europe

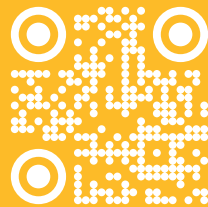
#### **Pan-European delivery**

EU institutions, neighbourhood and accession programmes.



# GOPA

Explore how GOPA projects  
are creating impact worldwide.



[www.gopa.eu](http://www.gopa.eu)

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*Shaping  
a better tomorrow*